



## GITA Melbourne industry presentation and networking May 2012

Putting GIS to work for you...  
Saving you money, Building a network  
and Enabling your people

At  
(Federation Room)  
Swinburne University of Technology  
196 Flinders St Melbourne  
<http://www.swinburne.edu.au/campuses/melbourne/>

### Wednesday 2<sup>nd</sup> May 2012

- |                     |                         |
|---------------------|-------------------------|
| <b>3.00pm:</b>      | Registration            |
| <b>3.30-5.30pm:</b> | Industry presentations  |
| <b>5.30pm:</b>      | Networking/refreshments |

Register your interest by email to [registrations@gita.org.au](mailto:registrations@gita.org.au)

#### Revenue Assurance: Invisible Losses Made Visible – Brendan McFadden

If your billing, asset and geospatial data don't match, you could be losing money and not even know it. Revenue Assurance is dedicated to revealing hidden or invisible losses in electricity and gas businesses, reducing the potential profits each year.

Through comprehensive integration of Revenue Assurance expertise and geospatial and analytics solutions, our team reveals unaccounted losses which are a result of an array of events including missing or inaccurate data.

In a career spanning 44 years, Brendan has maintained a passion for safe-guarding people and assets. His involvement with utilities started in 1992 by using risk management techniques to identify and restore revenue losses across the Energy Industry's value chain. Having worked with over 50 utilities producing multimillion-dollar benefits per year, Brendan is regarded as an RA Thought Leader. Over the last 15 years, Brendan has been invited to speak on Revenue Assurance issues at a number of international conferences, has chaired dedicated RA conferences, and conducted best practice workshops.

#### spatialNET Demonstration – Nick Oliver

spatialNET is a network design and management tool that helps network engineers design and manage fibre, coax and power networks as well as assist in the management of address, parcel and other landbase information. spatialNET has an open architecture and integrated product suite that lets you leverage the power of your network asset data throughout your organisation to drive sales, marketing, construction, circuit planning, provisioning and network health monitoring.

Nick Oliver is a certified spatialNET trainer and has been teaching and consulting in spatialNET at NBNC0 for the past 12 months.

#### myWorld: Enterprise mapping for everyone! – Paul Joyce

Ubisense's myWorld is revolutionising the way organisations track and manage their spatial information. It's a simple, easy-to-understand application, which requires little or no training and provides access to live asset and operations information. myWorld has a similar look and feel to Google Maps and can be opened on mobiles and desktops in the office or in the field. myWorld utilises a variety of basemaps including Google Maps, OpenStreetMap, and Bing Maps. As a result, simple searches across all Smallworld and Google Maps records are available including routing, points of interest and other Google features like Street View. It is a cost effective way of delivering vital enterprise information directly to more users without extensive training or excessive license costs.

Paul Joyce will be giving a demonstration of myWorld. Paul has over 20 years experience on IT projects, including extensive work with Smallworld, Esri and Intergraph GIS. A particular focus of his work with utilities has been extending the reach of GIS into the organisation, through workflows, systems integration, and the deployment of web and mobile technology.

## SCHEDULE

### Registration

*(Federation Room Swinburne Uni.).....3.00pm*

### Welcome

*John Wilson, Professor of Civil Engineering, Deputy Dean  
(Swinburne University of Technology).....3.30pm*

### 1st Presentation

*Revenue Assurance: Invisible Losses Made Visible, Brendan  
McFadden (RA Joint Ventures).....3.45pm*

### 2nd Presentation

*spatialNET Demonstration, Nick Oliver (we-do-IT)  
.....4.15pm*

### 3rd Presentation

*myWorld: Enterprise mapping for everyone! Paul Joyce (we-do-IT) .....4.45pm*

*Networking/refreshments.....5.30pm*

**GITA creates opportunities by focusing on strengths and the exchange of ideas within the Utility and Geospatial Industries.**

It is the preeminent membership body to which organisations and individuals turn, when seeking objective support or advice, in respect to the application of spatial data and location-aware technologies in the design, construction management and protection of infrastructure assets.

For more details contact GITA  
on +61 2 9209 4209  
[www.gita.org.au](http://www.gita.org.au)

## REGISTER NOW

FAX to + 61 2 9209 4470

Email to [registrations@gita.org.au](mailto:registrations@gita.org.au)



I will be attending.....

GITA Melbourne industry meeting May 2012

COST: GITA members: free, non-members \$20 cash on the door

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Mob: \_\_\_\_\_

Postal Address: \_\_\_\_\_

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CANCELLATION POLICY: NA