



Membership Information

- Conferences
- Seminars
- Networking
- Bursary Programs
- Thought Leadership



GEOSPATIAL INFORMATION &
TECHNOLOGY ASSOCIATION®

www.gita.org.au

Sponsor:



Introducing GITA

The Geospatial Information & Technology Association (GITA) is the professional association and leading advocate for users of geospatial technology to help operate, maintain, and protect the infrastructure, which includes organisations such as utilities, telecommunication companies, and the public sector. Through industry leading conferences — along with research initiatives, membership, bursaries and other programs — GITA provides education and professional best practices.

The infrastructure is all fundamental services, activities, and operations that sustain our communities and way of life—from keeping the lights on to creating safe drinking water to responding to an emergency.

GITA Australia & New Zealand is a not-for-profit association with international affiliates in North America, Japan, Brazil, Hungary and the United Kingdom. We also have links to other organisations in India and Europe.

Our members are corporations, organisations and individuals with a focus on utilities and infrastructure including users, consultants, vendors and service providers.

The objectives of GITA Australia & New Zealand are to:

- Foster, especially amongst infrastructure asset owners, the use of geospatial data and location-aware technologies to better manage the delivery of essential services to our communities; and
- To provide opportunities for education and training for those who work with geospatial data and location-aware technologies.

Our user members are primarily corporations or other organisations whose work involves designing, constructing, operating and maintaining critical infrastructure assets including water, waste water, gas, electricity, telecommunications and transportation networks, as well as federal, state and local government agencies.

Our vendor members are involved in software and services ranging from geospatial information systems to outage, asset and work order management. More recently, the integration of geospatial technology with mainstream engineering and IT systems have opened up possibilities across a broad range of infrastructure and mainstream ICT service providers, including those involved in smart grid technology.

In recent times, GITA has been leading responses to major “whereness” issues facing member organisations and the community (eg: underground services, labour and skills shortages, emergency response and infrastructure stimulus investment).

About the Technology

Geospatial Information Technology offers a radically different way in which we produce and use map data to manage our communities and industries. Geographic Information Systems (GIS) link map objects with alphanumeric database records and allow complex queries, simulations and analyses to be performed using a highly intuitive visual paradigm.

Utilities use geospatial information to automate vast transmission and distribution Network processes and to build and service pipelines and communication networks. Gas, water and electric utilities use it to model distribution networks, issue work orders, dispatch service crews, market to prospective customers and plan service expansions.

Telecommunications companies find it invaluable as they seek a competitive edge in the management of outside plant facilities and in the marketing of long distance services.

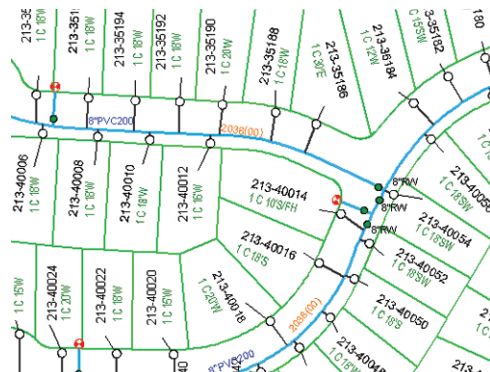
The Federal Government uses geospatial information to manage forests, develop defence strategies, establish tax valuations and manipulate census data to determine electoral boundaries.

State and Local Government agencies rely on the technology to plan new land developments, determine tax valuations, manage public works networks, route emergency vehicles, analyse crime and accident patterns, manage transportation systems and study environmental issues. Municipalities are using geospatial technologies for applications as diverse as routing sanitation and emergency vehicles, replacing essential services and doing a better job of matching the right equipment to each job.

Private businesses use it to make strategic decisions about locating new retail outlets and facilities, targeting banking or insurance customers more effectively and determining the impact of new or potential competitors.

About 80 percent of the information managed by business has a spatial aspect — a street address, location or “xy” coordinate.

Thus, geospatial information technology is vital in every corner of the business world while becoming omnipresent for everybody through in-car and mobile phone navigation and information systems.



GITA Activities

Today's geospatial industry requires leading knowledge in GIS management and use. Your success depends on it. At any level in the industry, you need up-to-date, accurate information. GITA can help you obtain the contacts, knowledge, development, and personal growth for success. For 30 years, GITA has provided unbiased information on the use of geospatial technologies to the global GIS community. Through our conferences, discussion groups, seminars, and publications, we provide a forum for professionals to discuss the myriad ways to maximize their geospatial data.

1. Annual Geospatial Solutions Conference.

This three-day conference and exhibition showcases best practice GIS applications and current trends with a focus on infrastructure applications and directions of geospatial technology.

2. **Seminars.** These one-day events feature case studies on key issues or recent developments, such as the Sydney Down Under project, and aim to disseminate knowledge amongst member organisations and people from other professions. They also provide an important vehicle for building momentum on important industry developments.

3. **Partner Events:** GITA collaborates with other geospatial organisations across Australia and New Zealand including SSSI, WALIS, SIBA and spatial@gov. It is important that all stakeholder groups in the spatial industry work collaboratively to maximize the outcomes for all our members and stakeholders.

4. **Representation & Information:** Members and directors participate in various boards including the Board of Surveying and Spatial Information NSW (BOSSI), the NSW Surveying and Mapping Industry Council (SMIC), the

Spatial Education Advisory Council (SEAC), the New Zealand Geospatial Advisory Board, the Victorian Spatial Council (VSC), and Western Australian Land Information System (WALIS).

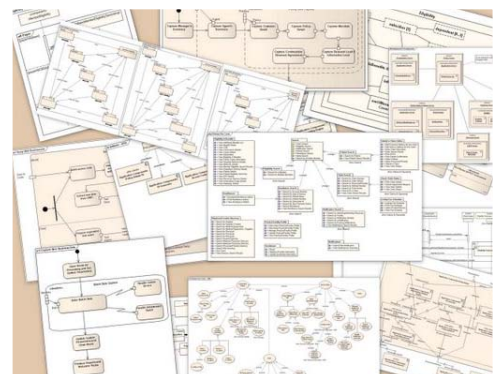
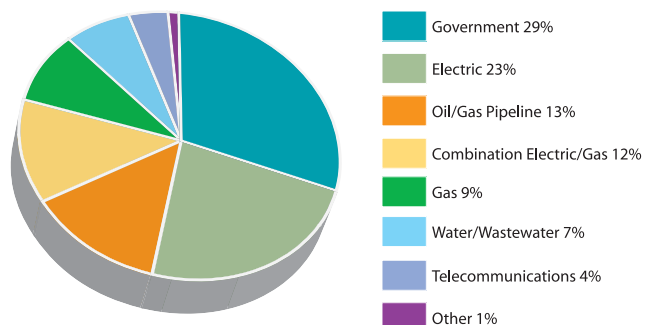
5. **Bursary Program:** GITA administers a bursary program for students studying spatial sciences. Financial contributions are sourced from GITA member organisations who sponsor individual bursary winners and may provide additional part-time work opportunities or employment upon completion of the course of study.

6. **Networking.** GITA provides a unique value proposition for its members because it brings together large corporate consumers of geospatial information and technology with vendors and service providers. Emerging opportunities include the geospatial enabling of infrastructure planning, construction and operations; emergency response and smart grid initiatives.

7. **Thought Leadership.** GITA members are among the most innovative people in the world and are prominent leaders in a range of endeavours.

Who Are Our Members?

Globally, GITA's members are involved in owning, operating, maintaining, and protecting infrastructure.



Membership Benefits

Membership Category	Primary	Corporate	Individual	Student	Sponsor
Stay Informed					
Position Magazine	✓	✓	✓	✓	✓
GITAANZ Annual Report	✓	✓	✓		✓
Get Connected					
Career Opportunities			✓	✓	
Bursary Program				✓	
Peer networking	✓	✓	✓	✓	
Access to international network of geospatial professionals	✓	✓	✓	✓	
Business Introductions	✓	✓	✓		✓
Conference Proceedings discount	✓	✓	✓	✓	✓
Advance Your Career					
Awards Program including GITA Excellence Awards	✓	✓	✓		
Representative opportunities	✓	✓	✓		
Publish Articles on GITA website	✓	✓	✓	✓	
Save Time and Money					
Discounts on Exhibits	✓	✓	✓		✓
Discounts on educational events and seminars	✓	✓	✓	✓	
Discounts on Annual Conference registrations	≤ 10 delegates	≤ 3 delegates	✓	✓	✓
Banner Advertising					✓
Membership Fees (excluding GST)	\$5000	\$1500	\$250	Free	
Be Involved					
Voting rights at AGM	10	3	1		
Eligible for nomination to the Board of Directors	✓	✓	✓		
Conference and Seminar presentations	✓	✓	✓	✓	✓

The membership period runs from March to February.

For membership received after 1 September 2010 a 50% discount will apply.

Refer to www.gita.org.au for membership enquiries.